

REQUIRED ACKNOWLEDGEMENT OF ARTSNL GRANT FUNDING

You are receiving public funds in the form of a grant from ArtsNL for specific professional creative and artistic purposes as outlined in your application. **As a condition of the Grant Acceptance Contract, you must acknowledge ArtsNL's support** in all promotional material associated with the programming and activities outlined in your grant application. **This recognition must be equal to that given to corporate funders, or other sponsors/donors, for similar support.**

ArtsNL must be acknowledged as a 'funder' (as opposed to being included in a collection of corporate sponsors/donors). This is important as ArtsNL grants are exclusively financial, and our processes include peer assessment to ensure the highest artistic goals are met within programming and activities funded.

The **official brand** for ArtsNL must be used, adhering to the new brand standards guide (available in the 'Logo' section at www.artsnl.ca). The ArtsNL brand consists of both the graphic portion *and* the text (i.e. "Newfoundland and Labrador Arts Council") and **may not be manipulated in any way.**

Grant recipients must also include the following acknowledgment message in their print and promotional materials (season brochures, event programs, websites, in books or CDs, etc.) or when verbally thanking funders at public events or performances.

We acknowledge the support of ArtsNL, which last year invested \$2.5 million to foster and promote the creation and enjoyment of the arts for the benefit of all Newfoundlanders and Labradorians.

NOTE: Failure to acknowledge the support of ArtsNL can result in a request to return funds awarded, and/or affect your eligibility for future funding.

How you specifically acknowledge support from ArtsNL depends on the artistic discipline you work in, and the nature of your organization.

- **Dance:** Media releases and interviews, posters advertising shows, performance programs at shows or festivals, list of funders at the end of a dance film, on packing for the DVD of a dance film, on your website, in social media posts on all platforms, on any advertising for the performance (print or digital). ArtsNL support for choreographic development must be acknowledged in publicity and media, as described above, when the created work is presented.
- **Film:** Media releases and interviews, posters for the film, list of funders at the end of a film in credits, on your website, in your social media posts on all platforms, on any advertising for the film (print or digital) and on the packaging for a DVD. ArtsNL funding for script writing must be acknowledged in the finished film.
- **Multidiscipline:** Media releases and interviews, posters advertising a performance, performance programs at shows or festivals, in any book, publication or CD/DVD created as a result of the grant, at all gallery or public presentations of the work created, on your website, in social media posts on all platforms, on any advertising for the work (print or digital).
- **Music:** Media releases and interviews, posters and publicity for a concert or CD release event, performance programs at shows or festivals, on CD/DVD packaging, on your website, in social media posts on all platforms, on any advertising for the album (print or digital). ArtsNL support for song-writing or composition must be acknowledged in publicity and media, as described above, when the created work is presented.
- **Theatre:** Media releases and interviews, posters advertising performances, performance programs at shows and festivals, on your website, in social media posts on all platforms, on any advertising for the script and/or production (print or digital). ArtsNL support for script writing and/or development must be acknowledged in publicity and media, as described above, when the created work is presented.
- **Visual Art:** Media releases and interviews, posters advertising an exhibition, at all gallery or public presentations of the work, on your website, in social media posts on all platforms, on any advertising for the work (print or digital). ArtsNL support for the creation of work must be acknowledged in publicity and media, as described above, when the created work is exhibited.
- **Writing:** Media releases and interviews, within the finished publication (either on the back cover or on the copyright page), posters advertising a book launch, performance programs for readings at festivals, on your website, in social media posts on all platforms, on any advertising for the title (print or digital). ArtsNL support for the creation of a novel, poetry series, set of short stories, etc., must be acknowledged in the book when the created work is published.