

REQUIRED ACKNOWLEDGEMENT OF ARTSNL GRANT FUNDING

You are receiving public /private funds in the form of a grant from ArtsNL for specific professional creative and artistic purposes as outlined in your application. **As a condition of the Grant Acceptance Contract, you must acknowledge ArtsNL's support and the support of the Department of Education and Early Childhood Development's Cultural Connections Strategy** in all promotional material associated with the project outlined in your grant application. **This recognition must be equal to that given to corporate funders, or other sponsors/donors, for similar support.**

ArtsNL and the Province of Newfoundland and Labrador must be acknowledged as 'funders' (as opposed to being included in a collection of corporate sponsors / donors). This is important as ArtsNL grants are exclusively financial, and our processes include peer assessment to ensure the highest artistic goals are met within projects or activities funded.

The **official brand** for ArtsNL must be used, adhering to the new brand standards guide (available in the 'Logo' section at www.artsnl.ca). The ArtsNL brand consists of both the graphic portion *and* the text (i.e. "Newfoundland and Labrador Arts Council") and **may not be manipulated in any way**. The Newfoundland and Labrador logo must also be used and is available on request from the ArtsNL office.

Grant recipients must also include the following acknowledgment message in their print and promotional materials (season brochures, event programs, websites, in books or CDs, etc.) or **when verbally thanking funders at public events or performances.**

We acknowledge the support of ArtsNL, which last year invested \$2.5 million to foster and promote the creation and enjoyment of the arts for the benefit of all Newfoundlanders and Labradorians, and the support of the Cultural Connections Strategy an initiative of the Newfoundland and Labrador Department of Education and Early Childhood Development.

NOTE: Failure to acknowledge the support of ArtsNL and the Department of Education and Early Childhood Development's Cultural Connections Strategy can result in a request to return funds awarded, and/or affect your eligibility for future funding.

How you specifically acknowledge support from ArtsNL depends on the discipline you work in, and/or the nature of your group or organization.

- **Dance:** Media releases and interviews, posters advertising shows, performance programs at shows or festivals, on your website, in social media posts on all platforms, on any advertising for the tour (print or digital).
- **Film:** Media releases and interviews, posters for the film tour, on your website, in your social media posts on all platforms, on any advertising for the tour (print or digital).
- **Multidiscipline:** Media releases and interviews, posters advertising a performance, performance programs at shows, in any book or publication created as a result of the grant, on your website, in social media posts on all platforms, on any advertising for the tour (print or digital).
- **Music:** Media releases and interviews, posters and publicity for a concert or event, performance programs at shows, on your website, in social media posts on all platforms, on any advertising for the tour (print or digital).
- **Theatre:** Media releases and interviews, posters advertising performances, performance programs at shows, on your website, in social media posts on all platforms, on any advertising for the tour (print or digital).
- **Visual Art:** Media releases and interviews, posters advertising an exhibition, at all gallery or public presentations of the work, on your website, in social media posts on all platforms, on any advertising for the tour (print or digital).
- **Writing:** Media releases and interviews, posters advertising a reading/workshop, performance programs for readings, on your website, in social media posts on all platforms, on any advertising for the tour (print or digital).